

Marico Bangladesh Launches Over The Wall Season 3

Marico Bangladesh Limited (MBL) has officially unveiled the third season of its flagship campus competition, 'Over The Wall' (OTW), with the inspiring theme 'Beyond the Boundaries'. Over The Wall' is held with an aim to ignite the sparks of innovation and entrepreneurial spirit among the youth, offering unparalleled opportunities for exciting international internships, lucrative prize money, and transformative career advancements.

Building on the phenomenal success of previous seasons, OTW Season 3 aims to push boundaries and empower young talents to showcase their innovation and entrepreneurial prowess. Last year, over 4,200 participants competed, and the victorious teams embarked on a once-in-a-lifetime fully funded international internship, blending extraordinary learning experiences with unforgettable adventures. This year, over 5,000 participants registered for Over the Wall Season 3, marking a record-breaking achievement!

While discussing 'Over The Wall', **K M Sabbir, HR Director of Marico Bangladesh Limited** said, "At Marico Bangladesh, we believe in empowering the next generation of leaders by fostering innovation and entrepreneurial competencies. Through the 'Over The Wall' program, we aim to inspire young minds to challenge conventional boundaries while unleashing their full potential. We are thrilled to embark on the third season of this journey, and we look forward to the remarkable ideas that will be presented during the program."

This season, participants will be challenged to think beyond the boundary, showcasing bold ideas and creativity as they progress through multiple rounds. To guide and inspire them, the MBL leadership team and industry experts will provide exclusive coaching and mentorship throughout the journey, helping students unlock their potential.

During the grand finale, finalists will pitch their revolutionary business ideas to a panel of industry leaders. Among them, the ultimate winners will be rewarded with an exclusive, fully funded international internship, while the top three teams will be rewarded with an extraordinary prize pool, recognizing their groundbreaking ideas and inspiring them to truly go 'Beyond the Boundaries'.

The competition is open to third and fourth-year undergraduate students from any discipline, offering them an opportunity to partake in a transformative journey, break barriers, and transcend limits.

OVER THE WALL

SEASON 3

BEYOND THE BOUNDARIES

About Marico Bangladesh:

Beginning its journey in 1999, Marico Bangladesh Limited is one of the top 3 FMCG multinational companies in Bangladesh and a trusted brand with a wealth of beauty and healthcare products. The company has reached households all throughout Bangladesh with 43 brands in the categories of Hair Care, Skin Care, Baby Care, Edible Oil and Male Grooming. With a strong and ever-expanding consumer segments, the flagship brand of Marico Bangladesh Limited, Parachute Advansed, has been ranked among the top 10 trusted brands in Bangladesh. In recent times, the company has diversified its product range after launching new brands such as Parachute Advansed Onion Enriched Coconut Hair Oil, Parachute Just for Baby, Parachute SkinPure, and the StudioX male grooming range, which includes shampoo, facewash, gel and soap. As proud ambassadors of “Made in Bangladesh”, 99% of Marico’s portfolio is manufactured in Bangladesh and exported to Nepal, Bhutan, Vietnam, Dubai, Egypt, South Africa, Tanzania, and India.